Name | Fresh Start Multi-Purpose Latex Primer
Product ID | N023
Website | www.benjaminmoore.com
Manufacturer | Benjamin Moore & Co.
Address | 101 Paragon Drive
          | Montvale, NJ 07645
Website | www.benjaminmoore.com
Manufacturer | Benjamin Moore & Co.
Address | 101 Paragon Drive
          | Montvale, NJ 07645
Contact Name | Pamela Falcone
Title | Corporate Product Stewardship Manager
Phone | 201-949-6181
Email | pamela.falcone@benjaminmoore.com
Description | Premium quality, 100% acrylic, universal interior and exterior primer for all project needs.
Release Date | 2014-11-11
Expiry Date | 2017-11-11

SUMMARY DISCLOSURE

The content of this product was assessed for health hazard warnings as required using Pharos.

Residuals Disclosure
- Measured 100 ppm (ideal)
- Measured 1000 ppm
- Predicted by process chemistry
- As per MSDS (1,000 & 10,000 ppm)
- Not disclosed
- Other

Full Disclosure of Intentional Ingredients
- Yes
- No

Full Disclosure of Known Hazards
- Yes
- No

Disclosure Notes

Contents in Descending Order of Quantity
WATER, Undisclosed (Acrylic polymer), Titanium dioxide, Kaolin, calcined, Undisclosed (Styrene acrylic copolymer), KAOLIN CLAY, WOLLASTONITE, DIATOMACEOUS EARTH (UNCALCINED), SOLVENT-DEWAXED HEAVY PARAFFINIC PETROLEUM DISTILLATES, Hexanedioic acid, dihydrazide

Hazard
- PBT (Persistent Bioaccumulative Toxic)
- Cancer
- Gene Mutation
- Development
- Reproductive
- Endocrine
- Respiratory
- Neurotoxicity
- Mammal
- Skin or Eye
- Aquatic toxicity
- Land toxicity
- Physical hazard
- Global warming
- Ozone depletion
- Multiple
- Unknown

Total VOC Content
Material (g/L) | 47.00
Regulatory (g/L) | 47.00

Does the product contain exempt VOCs?
- N/A
- Yes
- No

Are there VOC-free tints available?
- N/A
- Yes
- No

Notes
Benjamin Moore® Gennex® colorants

Certifications + Compliance
VOC Emissions | Not tested
VOC Content | Not tested
The HPD Standard is solely a declaration of product content and direct health hazards associated with exposure to its individual contents. It is not a full assessment of environmental impacts from the life cycle of this product. It is not an assessment of risks associated with actual use of the product. It does not address the potential health impacts of substances used or created during manufacture that do not appear in the final product as residuals, nor substances created during combustion or other degradation processes.

This Health Product Declaration was generated following the requirements of the noted Standard version and is valid for a total of three years after date of issue or three months after a substantive change of product contents occurs. Users should verify that this Health Product Declaration is compliant with the most current version of the HPD Standard. Accuracy of claims made in this Health Product Declaration is the sole responsibility of the listed manufacturer and certifier (if applicable). The HPD Collaborative does not warrant any claim made herein, explicit or implicit. The HPD Standard is an “open standard” developed and managed by the HPD Collaborative, a nonprofit organization. For more information, visit hpdcollaborative.org.

**CONTENT IN DESCENDING ORDER OF QUANTITY**

All ingredients must be assessed for health warnings against Priority Hazard Lists, regardless of disclosure level. Priority Hazard Lists and information on the GreenScreen Benchmarks can be found at www.hpdcollaborative.org/hazardlists.

**GS**: GreenScreen Benchmark; **RC**: Recycled Content, **PC**: Post Consumer, **PI**: Post Industrial (Pre-consumer), **BO**: Both; **Nano**: comprised of nanoscale particles or nanotechnology

<table>
<thead>
<tr>
<th>Name</th>
<th>CAS RN</th>
<th>% weight</th>
<th>GS</th>
<th>RC</th>
<th>Nano</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hazard A</td>
<td>Warning A</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hazard B</td>
<td>Warning B</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hazard C</td>
<td>Warning C</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hazard D</td>
<td>Warning D</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hazard E</td>
<td>Warning E</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Notes**

**WATER**

7732-18-5 50 - 55 %

None found

No warnings found on HPD Priority lists

**Undisclosed (Acrylic polymer)**

Unknown 20 - 25 %

None found

No warnings found on HPD Priority lists

No hazards known

**Titanium dioxide**

13463-67-7 10 - 15 %

LT-1 N N Color pigment

**Kaolin, calcined**

92704-41-1 5 - 10 %

LT-P1 N N Extender pigments

**MULTIPLE**

VwVwS: Class 3 Severe Hazard to Waters

**Undisclosed (Styrene acrylic copolymer)**

Unknown 1 - 5 %

None found

No warnings found on HPD Priority lists

No hazards known

**KAOLIN CLAY**

1332-58-7 1 - 5 %

LT-U N N Extender pigments
### Cancer

MAK: Carcinogen Group 3B - Evidence of carcinogenic effects but not sufficient for classification

### Wollastonite

<table>
<thead>
<tr>
<th>CAS Number</th>
<th>Concentration</th>
<th>MAK Code</th>
<th>MAK Code</th>
<th>MAK Code</th>
<th>Extender pigments</th>
</tr>
</thead>
<tbody>
<tr>
<td>13983-17-0</td>
<td>1 - 5 %</td>
<td>LT-U</td>
<td>U</td>
<td>N</td>
<td></td>
</tr>
</tbody>
</table>

None found

No warnings found on HPD Priority lists

### Diatomaceous Earth (Uncalcined)

<table>
<thead>
<tr>
<th>CAS Number</th>
<th>Concentration</th>
<th>MAK Code</th>
<th>MAK Code</th>
<th>MAK Code</th>
<th>Extender pigments</th>
</tr>
</thead>
<tbody>
<tr>
<td>61790-53-2</td>
<td>1 - 5 %</td>
<td>LT-U</td>
<td>N</td>
<td>N</td>
<td></td>
</tr>
</tbody>
</table>

None found

No warnings found on HPD Priority lists

### Solvent-Dewaxed Heavy Paraffinic Petroleum Distillates

<table>
<thead>
<tr>
<th>CAS Number</th>
<th>Concentration</th>
<th>MAK Code</th>
<th>MAK Code</th>
<th>MAK Code</th>
<th>Defoamer</th>
</tr>
</thead>
<tbody>
<tr>
<td>64742-65-0</td>
<td>0.5 - 1 %</td>
<td>LT-1</td>
<td>N</td>
<td>N</td>
<td>Defoamer</td>
</tr>
</tbody>
</table>

CANCER: EU CMR (1): Carcinogen Category 2 - Substances which should be regarded as if they are carcinogenic to man (also in EU R-Phrases, EU H-Statements, EU CMR (2))

MULTIPLE: SIN: Classified CMR (Carcinogen, Mutagen &/or Reproductive Toxicant)

### Hexanedioic acid, dihydrazide

<table>
<thead>
<tr>
<th>CAS Number</th>
<th>Concentration</th>
<th>MAK Code</th>
<th>MAK Code</th>
<th>MAK Code</th>
<th>Cross-linker</th>
</tr>
</thead>
<tbody>
<tr>
<td>1071-93-8</td>
<td>0.1 - 0.5 %</td>
<td>N</td>
<td>N</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

None found

No warnings found on HPD Priority lists

### Certifications and Compliance

**Certifying Party** = First: Manufacturer’s self-declaration; Second: Verification by trade association or other interested party; Third: Verification by independent certifier (ideal).

**Applicable facilities** = Manufacturing sites to which testing applies.

<table>
<thead>
<tr>
<th>Type</th>
<th>Standard or Certification</th>
<th>Certifier or Laboratory</th>
</tr>
</thead>
<tbody>
<tr>
<td>VOC Emissions</td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td>VOC Content</td>
<td>Not tested</td>
<td></td>
</tr>
<tr>
<td>Recycled Content</td>
<td>Not tested</td>
<td></td>
</tr>
</tbody>
</table>

### Certifications and Compliance

<table>
<thead>
<tr>
<th>Certifying Party</th>
<th>Issue Date</th>
<th>Expiry Date</th>
<th>Certificate URL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Applicable Facilities</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>
**ACCESSORY MATERIALS**

This section is for additional products required by warranty or recommended by the manufacturer for installation (such as adhesives, fasteners, or factory coatings) or for maintenance, cleaning, or operations. Refer to Health Product Declarations, published separately, for a complete view of these products.

Note: This declaration is not intended to address hazards of the installation process.

<table>
<thead>
<tr>
<th>Required or Recommended Product</th>
<th>URL for Companion Health Product Declaration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condition when required or recommended and/or other notes</td>
<td></td>
</tr>
</tbody>
</table>

**NOTES**